

PRESS RELEASE NO.3 – March 2021

Project name: **MASTERS** - Make Apprenticeship aTtractive in European SMEs

Project number: 2019-1-RO01-KA202-063055

Project Duration: 01.10.2019 - 30.09.2021

What is **MASTERS** about?

MASTERS wants to promote apprenticeship in small and micro enterprises, developing and validating a set of practical and methodological tools to support the professional development of in-company tutors operating in SMEs, VET trainers and job counsellors, so as to allow them to implement efficient and high quality apprenticeship programs.

Current **status** of project activities

- ✓ IO2, the “Curriculum programme development for in-company tutors and SMEs involved in apprenticeship programmes has been finalized” and is currently available in English at the following link: <https://masters.erasmus.site/mooc/my/>.



Welcome to the Curriculum Programme development for in-company tutors (SMEs) involved in apprenticeships programs

It is noticed in work-based models that learners spend a large part of their training pathway at the workplace. It is therefore crucial that the workplace offers diverse and rich learning opportunities enabling learners to develop skills effectively matching labour market needs. The role of in-company tutors at the workplace is the support offered to learners for their exposure to a range of situations and tasks. For this purpose, the in-company tutors should demonstrate a broad range of knowledge, skills and competences, including a range of key competences.

Based on the agreed Competency Standards/job profile description and the key information collected during the in-depth research activities in the course of the MASTERS project, a common curriculum programme for the professional development of in-company tutors working with WBL programmes has been designed, developed and tested. It aims to provide the in-company tutors with the right skills/competences for managing and delivering successful training to trainees at the workplace.

The MOOC is a practical online training environment, including a Resource Pack/Tool Kit for offline training.
Register for free and starting upskilling.

The curriculum programme aims at providing the in-company tutors with specific skills/competences for managing and delivering successful training to trainees at the workplace. The curriculum is delivered in the form of a MOOC, including a Resource Pack/Tool Kit for offline training. It is structured into 3 modules and addresses the following issues:

- the situation of in-company tutors across EU and their status as trainers and workers in companies
- strategies to support a trainee’s learning process
- effective cooperation with external suppliers, among others with training institutions or employment agencies to develop strong partnerships.

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The structure of the online training is as follows:



MASTERS course for in-company trainers

Dashboard / My courses / MASTERS course for in-company trainers

Welcome to the curriculum programme for the professional development of in-company tutors working with WBL programmes.

Your progress 

This e-learning aims to provide the in-company tutors with the right skills/competences for managing and delivering successful training to trainees at the workplace.
The course is divided in 3 modules. Choose the module you want to start from.

Module 1: Current EU WBL context

Section 1 (Course plan)

 Continue to Module 1 Course plan

Section 2 (Resource Pack/Tool kit)

 Download the comprehensive Course plan for Module 1

 Continue to the MOOC practical training sessions

 Assessment questions for Module 1

- ✓ IO3, the “Curriculum programme development for the Job counsellors/practitioners (public and private sector) involved in apprenticeship programmes” has also been finalised and is available in the [Results section on the project website](#):

The curriculum programme addresses the following issues:

- apprenticeship schemes in Europe and the role of job counsellors in Europe according to the existing European policies
- strategies to work with apprentices and their needs
- effective cooperation with employers and companies throughout the implementation of apprenticeship programmes
- effective project management.

The course resource pack is available on the project website and includes tests, case studies and guidelines for the implementation of practical activities and “train-the-trainer” sessions.

What are the **next steps**?

The project has reached its final implementation stage; the last steps to take are:

- pilot testing the curricula with 30 in-company tutors or aspiring in-company tutors and 30 career counsellors via online/face-to-face workshops and working groups
- develop two self-directed learning guides for learners to support them in the use of MASTERS learning resources on their own
- develop a toolkit for the recognition of informal and non-formal learning acquired through WBL

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