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Centrum Wspierania
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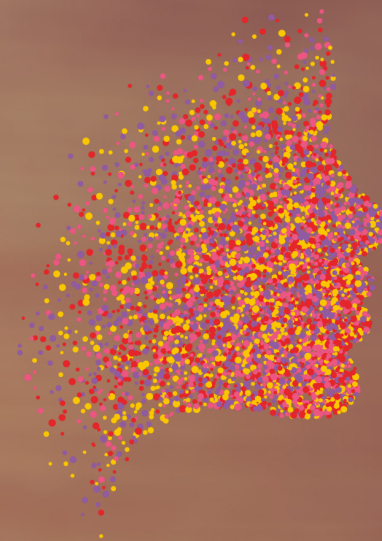
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Liceo **Artistico** - Istruzione **Tecnica** e **Professionale**

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MASTERS

MAKE APPRENTICESHIP
ATTRACTIVE IN
EUROPEAN SMES

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Who is the **MASTERS** project for?

- In-company apprenticeship mentors,
- Job counsellors/practitioners,
- SMEs,
- European organisations,
- Centre of competencies validation,
- Youth employment organizations;
- Apprentices in European companies,
- Vocational Education & Training Providers,
- Apprenticeship related institutions,
- Human resources specialists,
- Teachers, students, deans, rectors from Business Management courses,
- Learners involved in apprenticeship schemes.



What is **MASTERS** about?

MASTERS wants to promote apprenticeship in small and micro enterprises, developing and validating a set of practical and methodological tools to support the professional development of in-company tutors operating in SMEs, VET trainers and job counsellors, so as to allow them to implement efficient and high quality apprenticeship programs.

What are the **MASTERS** results?

1. Research Report on the role of in company tutors and job counsellors for work-based learning and specifically apprenticeship within the MASTERS partnership countries.
2. Curriculum programme for in-company tutors (SMEs) for blended learning.
3. Curriculum programme for the professional development of job counsellors working with apprenticeships programmes.
4. Self-Directed Learning Guide and action programme for in-company tutors.
5. Self-Directed Learning Guide with practical action programme for job counselors/professionals.